

Emails for Clean Choice Energy (2021-2023):
Clean Choice Energy Email Example 1

Email Example 1

Subject Line: Friend, we'll send you \$150 toward green products when you switch.

Preheader: Signing up for 100% clean energy only takes 2 minutes.

Header Image Here

Body: Friend, no need to change your schedule or even leave the couch to make a difference for the planet! [Take 2 minutes to sign up for 100% clean energy today](#)—all you need is your utility account number. It's so easy to switch your home to renewable energy, and we'll even send you \$150 in redeemable credits for energy-efficient products when you start service as an extra thank you.*

[Check availability]

If you have any questions, please don't hesitate to give us a call at [1-555-555-5555](tel:1-555-555-5555). Mention offer code **[OFFER NAME]** to receive your \$150 in redeemable credits when you start service.

Email Example 2

Subject Line: Friend, final July offer for you:

Preheader: A free month of power when you start service.

Header Image Here

Body: Friend, be sure to claim your **free month of power** when you start service on a CleanChoice Energy plan. You can join other households in New York in helping the environment by switching to **100% renewable energy**.*

[Check availability]

If you have any questions, please don't hesitate to give us a call at [1-555-555-5555](tel:1-555-555-5555). Mention the **[PLAN NAME] plan** to receive your FREE month of power when you start service.

Lyft social media posts for Lyft Brand Ambassadors (2014):

1st Lyft Facebook Post Example



Hey there barbershop! I'm Owen and [Lauryn Ballesteros](#) brought me onto the weekend challenge team! So here's this week's first challenge:

Signs!!! Let's see some Lyft Swagalicious signs out there on the streets. People can see it from a good distance and you don't have to hurt your voice, so when you guys talk to people it will be your soothing voice in their ears. Now go out there and start making those signs and get creative! Wooden signs, paper signs, cardboard signs, think outside the box (or make it a box)! The creator of the best sign will win \$50. We'll announce the winner on Monday! Have a feel good Friday!

[#lyft](#) [#signsforlyft](#) [#feelgoodfriday](#)

2nd Lyft Post Example



Become one with your wild side! Let's get some nature pics! This challenge is to set up a picture where you get both Lyft branding and some nature at once. Maybe you're standing with a Lyft shirt on in front of a beautiful sunset or sunrise. We need at least three participants and if you decide to just stand near a tree or something plain like that with some Lyft swag on, it may not be your best option to win. Instead be creative! Unleash your inner photographer! The prize is \$25 and a winner will be chosen on Monday, the 6th. Have a feel good Friday! [#lyft](#) [#feelgoodfriday](#)[#naturallyft](#)

3rd Lyft Post Example



Hey there guys! I'm back again for another weekend challenge! This week's challenge is to make a song about Lyft! It can be singing with instruments, acapella, rapping, beat boxing, and maybe even a barbershop quartet (see what I did there?!). You can do it in your house or out while you're out getting those codes out or you can do it in a box with a fox! There has been another slight adjustment, when you submit you will only be competing against people against in your group instead overall. The prize is \$25.

Also please put your submission in the response to this! It makes it easier to find which makes it easier for YOU to WIN!!! Have a feel good Friday![#lyft](#) [#lyftsong](#) [#feelgoodfriday](#)

4th Lyft Post Example



Hey folks, back again with another weekend challenge! So October + Pumpkins = Jack O' Lanterns! Jack O' Lanterns + Lyft = Lyft O' Lanterns! Ok that's pretty cheesy, but I love cheesy. Anyways this weekend's challenge is to make a "Lyft O' Lantern". So the words, mustache, car logo etc. Have fun with it and make sure it has to do with Lyft! We need a minimum of three participants for this challenge! So when you and your friends or family get together and make Jack O' Lanterns why not make some money doing so. The person with the best Lyft O' Lantern will win \$25. [#lyft](#) [#lyftolantern](#)

[#feelgoodfriday](#)

P.S. The spooooooookyy picture is unrelated.